



GENERAL PLASTICS, INC.

Integrated Thermoforming Solutions
Certified ISO 9001:2008 • ISO 14001-2004

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PRESS RELEASE

FOR IMMEDIATE RELEASE

GENERAL PLASTICS, INC. AWARDED 2016 SMALL COMPANY WISCONSIN MANUFACTURER OF THE YEAR

Milwaukee, WI, March 1, 2017 General Plastics, Inc. (GP) received the 2016 Grand Award for small category (less than 100 employees) during the 29th Annual Wisconsin Manufacturer of the Year Awards Ceremony on February 23.

GP was one of four grand award winners. All manufacturers, large and small, were evaluated in areas such as financial growth and consistency, technological advances, product development, environmental solutions and sustainability, operational excellence/continuous improvement, commitment to employees and the future workforce of Wisconsin, community stewardship and effective research and development.

“This award recognizes Wisconsin companies that demonstrate a commitment to business excellence, which has a positive impact on the company and the state – making Wisconsin a better place to live, work and play,” said Kurt R. Bauer, President/CEO of Wisconsin Manufacturers and Commerce.

“We are very proud of this award because it affirms our common core values and culture as a company. It is an honor to receive this recognition and its presence in the company will continue to provide the incentive and continued enthusiasm for our constant endeavor to look for ways in which we can grow through advanced technology and innovation,” said Bob Porsche, Owner and President, General Plastics, Inc.

“Our state’s manufacturers are a critical part of Wisconsin’s heritage and Wisconsin’s future, and we are proud to honor many of the manufacturers that are utilizing new technologies and innovation that is changing the way we will look in the industry for years to come,” said Bauer.

The statewide recognition program is co-sponsored by Baker Tilly, one of America’s largest accounting and advisory firms; Michael Best, a preeminent law firm serving the manufacturing industry; and Wisconsin Manufacturers & Commerce, the state’s largest business association.

ABOUT GENERAL PLASTICS, INC.

General Plastics, Inc. (GP) is an ISO 9001:2008 and ISO 14001-2004 certified, full service custom plastic thermoformer. When Bob Porsche purchased the company in 1987, there were 6 full-time employees and the facility was in an 11,000-sq.-ft. Currently GP employs more than 85 dedicated full-time employees and has completed three 62,000sq./ft. expansions over the past 29 years.

GP provides high quality and cost effective turnkey solutions for Original Equipment Manufacturers (OEM’s) in markets such as Bus, Rail, Truck, Marine, Office, Lavatory, Medical, Health & Wellness, Gaming, Arcade, Food & Beverage, Construction, Machine Guarding and Point of Purchase (POP) throughout the US and Canada.

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